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PARTY

SOARING TO NEW HEIGHTS

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CORDIALLY INVITES YOU TO

THE HOT PINK PARTY

MARKING 30 YEARS OF PROGRESS

Hosted by ELIZABETH HURLEY

The Roslyn and Leslie Goldstein Unsung Hero Award
Presented by KRISTEN MANION TAYLOR
to MARENDA HUGHES TAYLOR

Honoring WILLIAM P. LAUDER with the Evelyn H. Lauder Spirit of Philanthropy Award

SPECIAL SURPRISE PERFORMANCE

TUESDAY. MAY 14. 2024

7:00PM | Cocktails • 7:45PM | Dinner and Program

THE GLASSHOUSE | 660 12TH AVENUE, NEW YORK CITY

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BREAST CANCER RESEARCH FOUNDATION®

THE HOT PINK PARTY

TUESDAY, MAY 14, 2024 | THE GLASSHOUSE NYC COCKTAILS 7:00PM | DINNER & PROGRAM 7:45PM

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Since Evelyn H. Lauder founded the Breast Cancer Research Foundation in 1993, we have become the world's largest private funder of breast cancer research. In its first year, BCRF supported eight scientists. Now — with your support — BCRF is fueling the work of more than 250 investigators in 15 countries and at 110 institutions, collaborating across disciplines and borders. We've driven game-changing improvements in every aspect of care—progress that can be measured in millions of survivors around the world.

As we look back on the last three decades, we're enormously proud of the advances we've made together leading to transformative improvements across the spectrum of care. From better strategies for prevention to new targeted therapies to landmark gains against metastasis, your investment has helped propel us to where we are today: a moment when survival rates are the highest they've ever been.

While we've made tremendous progress, as evidenced by the astounding 43 percent decline in breast cancer mortality over the last 30 years, incidence rates are on the rise worldwide and more young women are being diagnosed than ever before. We must accelerate research. Advances can't come fast enough — not for those currently living with breast cancer. Not for their loved ones. And not for us.

We're grateful for every gain we've made against breast cancer and for your tremendous partnership in this lifesaving work. Together we're accelerating the pace of discovery.

LEARN MORE AND GET INVOLVED AT BCRF.ORG

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